



admin@julieannejones.com 410-838-7305 www.julieannejones.com

Creating Your Opportunity Commercial

Sharing a specific commercial about your company's business opportunity will let others know that you are serious about what you do, that this is an opportunity open to anyone, and how it could benefit **them!**

TIPS

- Begin with a powerful reason why you are sharing your opportunity and why you are passionate about sharing it. Come from your heart.
- Make your Opportunity Commercial **visual**. Whether you use a bag, a purse, or a scrapbook, making your commercial both auditory and visual will mean more to others. They will want to see what is coming next. This will automatically spark interest in what you have to say.
- Make your Opportunity Commercial **entertaining**. More fun means more interest, which will lead to more sponsoring leads for you.

Why are you passionate about sharing your opportunity? What difference has your business made in your life and the lives of those on your team or in your organization?

What do you enjoy the most about your job? What are your reasons?

What items can you use visually to show these reasons?

How will you present these items and reasons to the guests? What exactly will you say? (use a separate sheet and script it out).